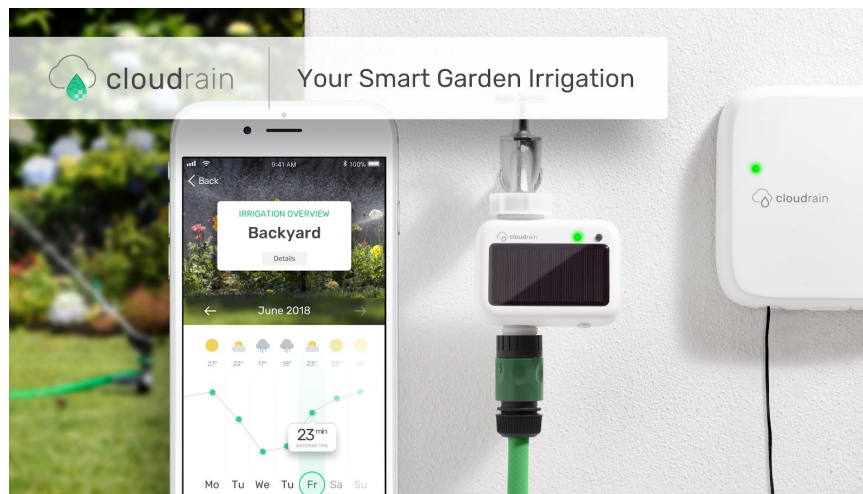


Smart Garden Start-Up CloudRain reaches funding goal

- CloudRain extends Smart Home market with intelligent garden irrigation product
- Local weather data ensures efficient and automatic watering via smartphone app
- Successful financing already 14 days before the end of the crowdfunding campaign
- Available until April 21, 2018 for pre-order on Kickstarter



Düsseldorf, April 10, 2018 - The growing trend towards a Smart Home is currently one of the biggest talking points. Easy to use and remotely controllable: Smart Home products offer more flexibility and efficiency in everyday life. So far, this trend has not focused on the garden. The recently founded startup company CloudRain will change that.

CloudRain is an app-controlled garden irrigation system based on an intelligent algorithm that uses local weather data. The valves installed in the garden can be controlled via the app and automatically water the plants. CloudRain ensures optimal irrigation and avoids unnecessary water consumption. The valves are self-maintaining through solar energy. Already existing irrigation systems can be controlled with CloudRain as well.

Until April 21st, 2018, the products developed in Germany will still be available for pre-order on the crowdfunding platform Kickstarter. The campaign already reached its funding goal after 14 days, way before end.

Henry Broeker, founder of CloudRain: "The good feedback and support is a big motivation for us going forward. We are proud of the successful campaign and the many customers we have already convinced about CloudRain's benefits. I'm happy about every additional supporter of the campaign."

About CloudRain GmbH:

Founded in Düsseldorf, Germany, CloudRain brings the next generation of a Smart Home to the garden. CloudRain will initially serve the European markets.

The in-house developed hardware consists of a controller and valves, which are wirelessly controlled and powered by solar energy. The vision of CloudRain is to offer the highest



quality product in the field of Smart Garden irrigation at an affordable price. In the future it should be part of any connected home.

About Kickstarter.com:

Kickstarter is a funding platform for creative projects. Everything from films, games, and music to art, design, and technology. Kickstarter is full of ambitious, innovative, and imaginative ideas that are brought to life through the direct support of others.

Press contact:

CloudRain GmbH

Henry Broeker | henry@cloudrain.com | +49 (0)151 15674200 | <https://cloudrain.com>

Kickstarter Campaign:

<https://www.kickstarter.com/projects/1120637488/cloudrain-your-smart-garden-irrigation>

Press images for download: <https://cloudrain.com/press>